

TRAVIS OWENS

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VICE PRESIDENT OF INFORMATION TECHNOLOGY

Data Governance & Architecture | Enterprise Needs Fulfillment | Multimillion-Dollar Implementations | System & Database Design

Visionary executive acclaimed for driving incredible enterprise advancements through state-of-the-art technologies. Passionate about optimizing performance of IT organizations, building and energizing top-performing project teams, and ensuring world-class service to internal/external clients. Respected for broad technical expertise and motivational leadership style. Uncommonly gifted at identifying ineffective patterns and progressing stakeholders beyond their comfort zones to achieve unprecedented results.

CAREER HIGHLIGHTS

Boosted revenue \$27M while creating uniform platform across 5 different companies. | Cut millions of dollars in costs by designing shipping systems based on artificial intelligence. | Saved \$3M annually by renegotiating with vendors and refining contract management. | Accelerated delivery speed by 400% and improved application performance by 300%.

CORE COMPETENCIES

- Enterprise Resource Planning (ERP) Systems
- Productivity & Profitability Maximization
- Information Security & Quality Improvement
- Merger & Acquisition (M&A) Integrations
- Project Management & Delivery
- Employee Training & Empowerment
- Talent Acquisition & Retention
- Expedient Problem Resolution
- Agile & Adaptable Planning
- Data Modeling & Security
- Board & Vendor Relations
- Regulatory Compliance

PROFESSIONAL EXPERIENCE

ABC Retail Group, Indianapolis, Indiana

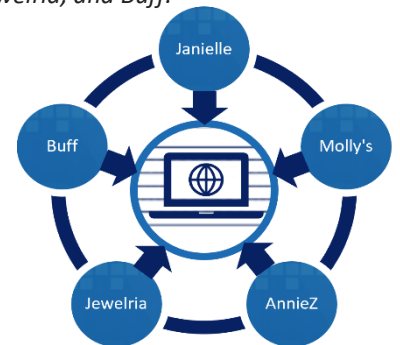
2015 to Present

Multibillion-dollar retail company with 50K employees; brands include Janielle, Molly's, AnnieZ, Jewelria, and Buff.

Director of Information Architecture and Master Data Management (MDM)

Lead and motivate cross-functional team of 140 associates and consultants to peak performance levels while reporting to the VP of Advanced Analytics. Manage \$35M in capital expenses (CAPEX) and \$20M in operational expenses (OPEX). Major projects include:

Customer Experience Management (CEM) Program (\$25M Budget): Spearhead company's most critical IT initiative to consolidate data systems among all subsidiaries. Architect and deliver a cloud-based data lake and data analytics solution that enhances customer engagement and enables the rapid access/integration of enterprise master data. Empower all corporate brands to improve the customer experience (CX) through better interactions at every technical touchpoint. Build new data science team and supporting platform.



- **Standardized/centralized technical infrastructures of all 5 different brands**, replacing disparate employee identity systems and customer relationship management (CRM) solutions with a single platform with a universal dashboard.
- **Tapped into new opportunities to cross-sell and upsell products** by migrating all information into a big data environment and unifying data analytics across all brands.
- **Already realized \$27M revenue improvement**; currently exceeding goal to achieve \$80M in revenue growth over 2 years while saving an additional \$15M in OPEX.
- **Convinced executives with conflicting priorities to readily adopt new technology** by demonstrating how the new system enables faster goal attainment. Frequently met with steering committees and top executives from all ABC entities, and worked collaboratively across every business to gather requirements.

Order Fulfillment Optimization Project (\$5M Budget): Develop real-time inventory system that determines the most efficient and cost-effective manner to ship customer orders.

- **New system is on track to save \$20M**, having already slashed \$600K in expenses for Janielle within its initial year of successful testing; system is now approved for adoption across all ABC brands.

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Mo and Johnny, Indianapolis, Indiana

2011 to 2015

Clothing retailer with 24K+ employees generating \$2.3B+ annually across 900+ stores nationwide.

Director of Data and Insights, 2013 to 2015

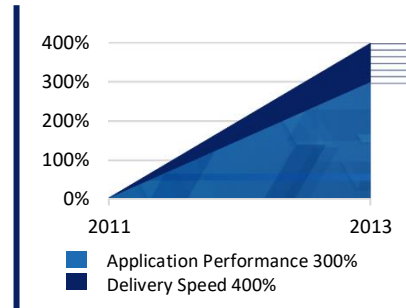
Expanded scope of duty while still managing Enterprise Integration Services within this newly combined/rebranded department. Managed enterprise data warehouse (EDW) and developed data platforms with traditional relational databases, business intelligence (BI), and advanced visualization capabilities. Directed 20 managers, associates, and consultants while controlling \$4M in CAPEX and \$7M in OPEX. Spearheaded critical technology projects with cross-functional teams of up to 30 people. Strengthened vendor relationships and provided contract management.

- **Saved \$3M annually on a \$6M spend** by renegotiating vendor contracts with top Oracle executives. Led corporate initiative to restructure agreements; improved annual contract reviews and created quarterly business reviews (QBRs) for each vendor.
- **Streamlined 1,500+ reports into <100 datasets**, and established standard definitions/metrics across all areas of the business.
- **Slashed \$1M annually in logistical expenses** by building new platform for shipping, using artificial intelligence (AI) and machine learning (ML).

Director of Enterprise Integration Services, 2011 of 2013

Designed and championed roadmap to enhance/expand integration across the enterprise, getting stakeholders with competing agendas to agree on universal solutions. Provided application development and designed roadmap to migrate the entire integration infrastructure for better data sharing. Empowered department to be more self-reliant while architecting scalable, dependable, and cost-effective systems. Supervised 12 information technology professionals while handling \$2M in OPEX and \$3M in CAPEX.

- **Boosted delivery speed 400% and application performance 300%+** after instituting multiyear strategy for flexible, secure, and stable application platforms.
- **Accelerated sales/marketing results, cut costs, and reduced team size without impacting delivery** by setting up the new platform. Developed reliable/rapid enterprise service bus (ESB), application programming interface (API), and web service.
- **Saved millions of dollars and enabled fast ecommerce integration with social media platforms.** Built new infrastructure that turned 6-month integrations with Facebook and Instagram into 5-week projects, accelerating customer feedback channels.
- **Optimized efficiency by building one of the most successful on-shore/off-shore models in the company.** Ensured 24/7 support and enhanced project delivery leveraging resources in Dallas, Texas and Chennai, India.



Information Security Incorporated, Indianapolis, Indiana

2007 to 2011

Largest information technology consulting company in Indiana with \$70M+ in revenue and 500+ IT professionals.

Lead Consultant / Architect Consultant

Completed large, multiyear technology projects on time and within budget. Major projects include:

Mo and Johnny (\$20M Budget): Served as Lead BI and Data Architect while developing retail merchandising system that empowered customers to make decisions about their own data. Strategized data architecture/governance in alignment with IT and business goals. Replaced main-frame system.

State of Indiana (\$6M Budget): Improved the lives of low-income families by collecting accurate data and delivering enhanced reporting capabilities for local, state, and federal requirements. Led team of 12 and seamlessly coordinated requirements from 52 different agencies. Built remote capabilities for areas where there was no cell service.

Past success as Team Lead of Database Administration at Mercy Health, as Senior Manager of Database Administration at XYZ Organization, and as Database and Integration Architect at Information Master Corporation.

EDUCATION & CREDENTIALS

Executive Master of Business Administration (EMBA), Concentration in International Business
Indiana State University, Terre Haute, Indiana (GPA: 3.8/4.0; Honors)

Bachelor of Science (BSc) in Computer Information Systems (CIS) and Accounting
DeVry University, Indianapolis, Indiana (GPA: 3.8/4.0; Honors)

CERTIFICATIONS: Oracle Certified Database Administrator (DBA) | Microsoft Certified Systems Engineer (MCSE) | Microsoft Certified DBA

TECHNICAL PROFICIENCIES: DB2, Oracle, SQL Server, Apache Hadoop, Hive