

NRWA

2023 NRWA Annual Conference Colorado Springs, CO



TO NEW HEIGHTS

September 21 – 23, 2023

www.thenrwa.org

NRWA Annual Conference

The National Résumé Writers' Association Annual Conference offers high-value education, professional development, and networking opportunities for career professionals. In response to popular demand, this year the NRWA is going hybrid! We invite you to join us as we Ascend to New Heights in Colorado Springs, CO!

**NRWA hybrid
conference =
record turnout!**



Taking on our biggest challenge yet, the National Résumé Writers' Association will be hosting a variety of educational programming, both in person and virtually. As always, join us live for the best experience, which includes in-depth workshops, featured presentations, and extensive opportunities for networking.

Highlights to this year's conference include our keynote, featured speaker, and preconference presentation. Additionally, we are bringing our conference to life by joining our in-person and hybrid audiences together through an event app that will promote engagement and networking to a larger audience.

Sponsorship Options

As a conference sponsor, you'll gain valuable exposure and engagement with not just our attendees, but also our membership and visitors to the NRWA website—including résumé writers, LinkedIn experts, career coaches and other professionals working in private practices, career centers, higher education, military, governmental agencies, and more!

Questions? Contact us at: info@thenrwa.org

2023 Conference Guide

We offer multiple sponsorship levels for businesses specializing in training, management support, software, and other resources. From our named sponsorship options—which include registration and more—to a variety of à la carte offerings, there's a great option for every type of business.

Sponsorship Levels

\$1,995

PIKES PEAK

Conference registration for 1 (10% discount on up to 3 add'l.)
In-person or video presentation to attendees (5 minutes).

Logo prominently displayed on conference handout.

Logo & 100-word description on NRWA conference webpages
Feature article in NRWA newsletter.

“Sponsored by” shout-out when conference is featured in articles/ads. One-time email blast to full mailing list (3,000+ reach).

Attendee list in mail merge format in advance of conference.

Placement of promotional materials in welcome bag. (Restrictions may apply)

Vendor table exhibit hall.

Display of banner and signage

\$1,799

ALMAGRE MOUNTAIN

Conference registration for 1.

In-person or video presentation to attendees (5 minutes).

Logo displayed on conference handout.

Logo on NRWA conference webpages. Featured ad in NRWA newsletter. “Sponsored by” shout-out when conference is featured in articles/ads.

One-time email blast to attendees. Placement of promotional materials in welcome bag. (Restrictions may apply) Vendor table in exhibit hall.

Display of banner & signage

\$1,595

RASPBERRY MOUNTAIN

Conference registration for 1.

Logo displayed on conference handout. Logo on NRWA conference webpages.

Featured ad in NRWA newsletter. “Sponsored by” shout-out when conference is featured in articles/ads. Inclusion in one-time combined sponsor email blast to attendees.

Placement of promotional materials in welcome bag. (Restrictions may apply) Vendor table in exhibit hall.

Display of banner & signage

**VIRTUAL
SPONSORSHIPS
\$200**

a la carte

Welcome Reception Sponsor \$750

Welcome Bag Promotion Item \$150

Vendor Table \$200

Book Nook \$100

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Sponsorship Levels Form

Sponsorship level selection:

- Pikes Peak (\$1,995)*
- Almagre Mountain (\$1,799)
- Raspberry Mountain (\$1,595)

Company name: _____

Company contact name: _____

Company email address: _____

Company phone number: _____

Company website URL: _____

Please email your logo and sponsorship marketing materials to info@thenrwa.org by **August 14, 2023**.

Additional a la cart items:

- Welcome Reception Sponsor (\$750)
- Welcome Bag Promotion Item (\$150)
- Book Nook (\$100)
- Vendor Table (\$200)

Payment Information:

Payment type: Credit Card Check

Card type: _____ Name on card: _____

Card number: _____

Expiration date: _____ CVV: _____

Billing Address: _____

If paying via check, please mail check to our office at:

**12110 N. Pecos Street, Suite 220
Westminster, CO 80234**

Complimentary Conference Registration Information:

First name: _____

Last name: _____

Full name as you would like it to appear on your name tag: _____

Email address: _____

Phone number: _____

Years in the Career Service Industry: _____

Meal selection: Vegetarian Vegan Gluten Free No Preference Other: _____

Emergency contact (name, telephone, relationship): _____

Request for specific accommodations: _____

**If you would like to add 3 additional registrations with the Pikes Peak sponsorship with the 10% discount, please include their information in the email or separate document when submitting this form*

Please submit your completed form to sponsorrelations@thenrwa.org

[More information @ https://thenrwa.org/2023Conference](https://thenrwa.org/2023Conference)