

Job hunting today is fraught with pitfalls



98.8% of Fortune 500 companies use applicant tracking systems (ATS) to manage large volumes of applicants. (Jobscan, 2019)

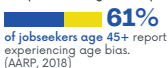


70% of all resumes are rejected by ATS before human eyes see them. (Capterra)

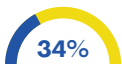


2.4% of applicants for a corporate position will win an interview. On average, a corporate job attracts 250 resumes. (Glassdoor)

The job market is especially challenging for older workers and career switchers trying to break into new industries. Today's job seekers need the support of an expert to ensure they get noticed in an increasingly competitive hiring landscape.



MOST RESUMES FAIL TO WIN INTERVIEWS



34% of hiring managers pass over resumes that lack measurable results or success stories. (Knowledge Enthusiast, 2021)

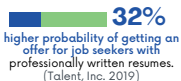


77% of hiring managers put resumes in the reject pile if they have typos or grammatical mistakes. (The Motley Fool)

The one-page resume is a myth; most experienced people need more space to develop high-scoring content and demonstrate their full value.



WHY NRWA RESUME WRITERS ARE BETTER



- >> NRWA writers are highly trained, ethical, and committed to helping job seekers get results.
- >> We use compelling, ATS-friendly formats, ensuring that important information stands out, whether scanned by software or read by a human.
- >> We help career switchers, older job seekers, and others get noticed in today's job market.

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