Steps to Update Your NRWA Directory Profile

Step 1: Log in to the NRWA site and click on the link to view your profile (found in the top right corner of the Home page).



This will open a page that shows you everything that is currently included in your member profile (Membership Details, Connections, Professional Overview, Membership Benefits, NCRW Designation, NCOPE Certification, Board & Committee Service, and Social Network Login).

Step 2: To see what is visible to others who access the NRWA directory profile, click on the **My directory profile** link:



Step 3: Click back to the My profile page and click on **EDIT PROFILE** to make changes to what is already featured, add new information, and customize your **Privacy** settings.



Scroll through this page, make any necessary edits, and complete any sections that are currently incomplete. Keep in mind that the information you select may be visible to anyone who accesses your profile though the member directory (i.e., members, nonmembers, and job seekers) and may open the door to new clients, referrals, subcontractor writing opportunities, speaking engagements, joint collaborations, training gigs, media interviews, and so much more.

Pay particular attention to the following sections: **Connections, Photo, How I help, Service Offerings, Resume Specialties, Subcontractor, and Speaker List**.

Scroll back to the top of the page, **SAVE** any changes you made and then click on **Privacy**. This is the essential step that many members overlook. It won't matter how detailed you are when completing your profile if your Privacy settings hide the information from view.

My profile SAVE CANCEL Profile Privacy Email subscriptions Donations

Step 4: On this page, the first step is to ensure you have checked the box Show profile to others.



Below this, you'll see a long list of **DETAILS TO SHOW** with three options of who can view the details: **Anybody, Members,** and **No access**.



Step 5: Work your way down this list, ensuring you have selected from one of the 3 options for each item listed. Again, keep in mind that what you make visible may directly impact your business and your opportunities to make connections and generate income.

After you have made and reviewed all your **Privacy** settings, click **SAVE**. Your NRWA Profile is now complete and up to date!

Step 6 & 7: To check that all looks as intended, go up to **Menu** bar at the top of any of the webpages, click on **SEARCH FOR A WRITER**, type your name in the search box, and confirm that everything you want visible to Members is indeed visible. To view what is visible to Anybody, you'll first need to log out of your account and then search for your name in the directory.



Step 8: Once your profile is updated, <u>click here</u> (<u>https://thenrwa.com/event-4073321</u>) to enter the drawing for a \$25 gift card and to be considered for the grand prize awarded to the Most Robust NRWA Profile (reference The Most Robust Profile Judging Criteria featured at the end of this document).



THE NATIONAL RÉSUMÉ WRITERS' ASSOCIATION

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My profile

Web Page

www.ekminspirations.com

SAVE	CANCEL	
Profile <u>Privacy</u>	<u>Email subscriptions</u>	<u>Donations</u> * Mandatory field
	User ID	8775826 This field is generated automatically and cannot be changed
	First name	Norine
	Nickname	Norine Please provide any name you prefer to go by (Bob, Lizzie, J.R.). If you do not have a preference, please re-type your first name.
	Last name	Dagliano
	Company Name	ekm Inspirations
	Mailing Address	104 Charlton Road
	Mailing Address 2	
	City	Winchester
	State	Virginia
	Zip Code	22602
	Country	United States 🔻
	e-Mail	norine@ekminspirations.com
	Alternative e-Mail	
	to send you email on ness and networking opportunities	☐ I consent to receive electronic marketing communications.
	Work Phone	301-766-2032
	Other Phone	240-217-5075

CONNECTIONS		Admin view	
Viewable in Member Directory	Yes		
	○ No Indicate whether or not you would like to be included in the public searchable database.		
Code of Ethics			
	○ I do not agree (will result in termination of membership) As a member of the NRWA, I agree to the Code of Ethics, as written in the NRWA Governance section of the (https://thenrwa.com/codeofethics)	website.	
LinkedIn Profile	www.linkedin.com/in/norinec		
Twitter Handle			
Facebook Page			
Instagram Address			
PROFESSIONAL OVERVIEW			
How many years in the industry?	8+ Years 💙		
Primary Work Setting	Experienced Business Owner (5+ years)		
Secondary Work Setting	Experienced Business Owner (5+ years)		
Certifications and Designations	NCRW, NCOPE, CPRW, CFRW, If you have earned the NCRW, include it here. In the case of multiple certifications, NCRW must be listed first	t.	
Photo	Remove / change		
How I help	I provide customized services tailored to each job seeker's unique needs. Beginning with an in-depth consultation assessment, I identify the tools and services that will most effectively and efficiently help the client reach his/her personal goals. Once we agree on services and prices, we begin working collaboratively to complete the project. I work with clients all over the world, via phone, email and Skype.		
In addition to working with job seekers, I designed and am the exclusive instructor for The NRWA Writing Excel			
Service Offerings	☐ Resume Writing		
Service Offerings	☐ Job Search Letters		
	✓ LinkedIn Profile Writing		
	✓ Business Writing		
	Personal Branding		
	✓ Interview Coaching		
	☐ 30-60-90 Day Plans		
	☐ Career Counseling		
	✓ Job Search Coaching		
	☐ Salary Negotiations		
	☐ College Essays & Applications		

✓ Proofreading/Copy Editing ☐ NCRW-Candidate Mentoring

☐ Webinar Presentations

 \square Outplacement

	m		

	☐ Curriculum Development	Admin view	
Service Description	Job Search Planning, Intervie Limit is 25 words (155 characters).		
Resume Specialties	Accounting / Banking / Finance		
	✓ Administrative / Executive Support		
	☐ Agriculture		
	☐ Arts / Creative		
	☑ Blue Collar / Skilled Trade		
	☑ Career Change / Return to Work		
	☐ Executive / C-Level		
	☐ Education / Academia / Higher Education		
	☐ Energy / Oil & Gas		
	☐ Engineering		
	☐ Entertainment / Media		
✓ Federal / State Government			
	✓ Healthcare		
	✓ Hospitality		
	✓ Human Resources		
	☐ Information Systems / IT		
	☐ International		
	_ Legal / Law Enforcement		
☐ Life Sciences / Forestry ☐ Manufacturing / Supply Chain / Logistics ☑ Marketing / PR			
	Military / Military Transition		
	Ministry		
	✓ Nonprofit		
	✓ Pharmaceutical / Medical Device		
	☑ Recent Graduate / Entry Level		
	☑ Sales / Sales Management		
Subcontractor	Clear selection		
Subconcluctor	○ Yes		
	No		
	Indicate whether or not you are interested in subcontracting as a writer for other members of The NRWA.		
Speaker List	Clear selection		
Speaker List	Yes		
	○ No		
	Mark "yes" if you would like to be included in the searchable "speaker" list.		
Speaker Bio & Topics	For more than 30 years, job seekers and professionals in career transition have relied on Norine Dagliano for practical insight, inspiration, and support to help them get paid what they deserve doing work that they lot to the challenges and anxiety faced by job seekers, Dagliano leverages her personal experience to assess working in one's career and job search and offers a common sense approach that creates "AH-HA moment impact, and moves people to action.	ove. No stranger what is and is not	
	Annough to Charles in a condition of a favoration to a consolitor and a co	haala aad	
MEMBERSHIP BENEFITS			
Volunteer Interests	☐ Conference		
	✓ Communications		
	☑ Education/Certification		
	Membership		

	☐ Marketing ☐ Special Projects	Admin view
Membership Certificate	○ Yes, Please Email	
	Not necessary, will request if desired If you are joining as a new member, please mark here if you would like to receive a membership certificate. If y membership and would like a certificate, please email your request to adminmanager@thenrwa.com.	ou are renewing your
How did you hear about The NRWA?	Through networking	
NCRW DESIGNATION:		
NCRW Certified?	Yes	
NCRW Certification Date	June 30, 2018	
NCRW Renewal Date	June 30, 2021	

NCOPE CERTIFICATION

NCOPE Certified?

CEU's Reported

NCOPE Certification Date January 10, 2019

NCOPE Renewal Date April 30, 2021

BOARD & COMMITTEE SERVICE (ADMIN USE)

Board Position WRITTEN COMMUNICATIONS CHAIR

Webinar: Career Branding (9.28.20) - 1 NRWA 2020 Virtual Conference - 10

Webinar: Crafting Resumes for New Grads (8.21.20)-1

Webinar; Job Scan, Why Should I Use it? (4.17.20) - 1 Webinar: Cover Letters That Open Doors (2.21.20)-1

Webinar; Creating High Impact Headlines and Powerful Summaries (6.19.20) - 1

Board Bio

Norine Dagliano, Nationally Certified Resume Writer (NCRW) and sole-proprietor of ekm Inspirations has been supporting and guiding professionals through career transition for more than three decades. In recent years, she has taken an active role in mentoring and training resume writers who wish to excel in the industry. With a strong background in curriculum development, she was commissioned by the NRWA to design and currently instructs the association's flagship Writing Excellence program, training new and experienced resume writers. Most recently she recorded an on-demand virtual training based on the same curriculum.

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> The National Résumé Writers' Association 2331 Rock Spring Road, Forest Hill, MD 21050











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Admin view



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My profile

SAVE

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<u>Profile</u> Privacy <u>Email subscriptions</u>

Donations

✓ Show profile to others

DETAILS TO SHOW

(in member directories, forum and blog posts)

	♀ Anybody	M embers	X No access
	•	0	0
Membership level	0	0	•
User ID	0	0	•
First name	•	0	0
Nickname	•	0	0
Last name	•	0	0
Company Name	•	0	0
Mailing Address	0	•	0
Mailing Address 2	0	0	•
City	•	0	0
State	•	0	0
Zip Code	0	0	•
Country	•	0	0
e-Mail	•	0	0
Alternative e-Mail	0	0	•
We would like to send you email on educational, business and networking opportunities	0	•	0
Work Phone	•	0	0
Other Phone	0	0	•
Web Page	•	0	0
Viewable in Member Directory	•	0	0

Code of Ethics		0	C Admin view
LinkedIn Profile		0	0
Twitter Handle	•	0	0
Facebook Page	•	0	0
Instagram Address	•	0	0
How many years in the industry?	•	0	0
Primary Work Setting	•	0	0
Secondary Work Setting	0	•	0
Certifications and Designations	•	0	0
Photo	•	0	0
How I help	•	0	0
Service Offerings	0	0	•
Service Description	•	0	0
Resume Specialties	•	0	0
Subcontractor	0	•	0
Speaker List	•	0	0
Speaker Bio & Topics	•	0	0
Volunteer Interests	0	0	•
Membership Certificate	0	0	•
How did you hear about The NRWA?	0	0	•
NCRW Certified?	•	0	0
NCRW Certification Date		0	0
NCRW Renewal Date	•	0	0
CEU's Reported	0	0	•
NCOPE Certified?		0	0
NCOPE Certification Date	•	0	0
NCOPE Renewal Date	•	0	0
Board Position	•	0	0
Board Bio	•	0	0

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Member Services: 443.966.3851 or info@thenrwa.com