

JANISE ARCHER



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CLIMATE POLICY ANALYST • *SUSTAINABILITY STRATEGIST* • *CHANGE ADVOCATE*

SUMMARY

- **Instrumental in obtaining 20% increase** in renewable energy investments in Washington state through analysis, briefings, and stakeholder meetings for Governor Jay Inslee.
- **Founding member of Citizens' Climate Lobby (CCL)** at University of Washington.
 - Mobilized 24 students and community members to advocate for nonpartisan climate action.
 - Led team of 4 on delegation trip to Washington D.C., gaining pledge of support from key national lawmakers.
- **Actively engaged in climate change education and citizen lobbying efforts**, fostering relationships with U.S. and state legislators and promoting policies on pressing climate changes.

EDUCATION

Bachelor of Arts in Political Science, Minor in Chinese | University of Washington | Seattle, WA

Graduation Date: June 2023

GPA: 4.0 | Dean's List all semesters 2020–2023

Mortar Board National College Senior Honor Society | 2021–2023

Capstone Project: Comparative Analysis of Climate Change Policies of the U.S. and China

Conducted in-depth comparative analysis of climate change policies in U.S. and Japan. Project concluded that both nations should adopt various elements of each other's strategies—the U.S. could benefit from more stable, long-term approach and Japan should accelerate its program with more aggressive market-based solutions.

EXPERIENCE

Policy Analyst Intern | Office of Governor Jay Inslee | Olympia, WA

June 2022–September 2022

Assisted in research, development, and implementation of climate-related policies for longest-standing governor in U.S. and leading voice for strong climate action. Conducted thorough policy analysis to assess effect of proposed regulations. Collaborated with team in preparing briefings and reports.

- **Contributed to 20% increase in renewable energy investments** in Washington by performing impact analyses to predict potential effects of policy changes.
- **Influenced 15 briefings on climate-related bills** through research on proposed policy changes and regulations at state, federal, and international levels.
- **Coordinated 3 major stakeholder meetings** involving leaders from environmental organizations, energy companies, and business owners resulting in improved public relations and policy input.

20%

Investment Increase

15

Climate Briefings

3

Stakeholder Meetings

Legislative Assistant Intern | Office of Senator Jeff Merkley | Salem, OR

June 2021–September 2021

Managed communications with constituents and gathered feedback on key issues via email, phone, canvassing, and social media. Conducted research and analysis of proposed measures and supported drafting and editing of proposals.

- **Engaged 500+ constituents** through targeted outreach efforts to identify prevalent issues and sentiments within the community, leveraging valuable feedback to drive paramount initiatives for Washington residents.
- **Increased constituent response rates 40% and grew contributions 20%** by implementing cloud-based customer relationship management (CRM) and donor system, enhancing engagement and support.
- **Conducted extensive research and analysis on 10 enactments** that contributed to critical environmental legislation.



LEADERSHIP

Founding Member, Citizens' Climate Lobby (CCL), University of Washington Chapter **September 2022–Present**

Started organization to forward mission of expanding urban forests, reducing carbon footprints, and decreasing fossil fuel dependency while reforming America's clean energy permitting process.

- **Organized group** of 24 students and community members to advocate for bipartisan climate action in the U.S. Congress.
- **Led 4-day CCL trip to Washington D.C.** to meet with senators and representatives regarding carbon pricing and clean energy permitting reform. Obtained pledge of support from several Congressional members, bolstering momentum for key issues.
- **Orchestrated local mail campaign**, encouraging proactive engagement from students and community members to voice environmental concerns to local lawmakers.

Editor-in-Chief, The Daily of the University of Washington **September 2021–June 2023**

Led staff of 40 in writing and production of one of most award-winning university newspapers in U.S.

Vice President, Associated Students of the University of Washington (ASUW) **September 2022–June 2023**

Oversee internal affairs, enhance transparency, represent needs, communicate progress, and advocate change by integrating diverse perspectives into broader ASUW discussions.

- Propelled positive change and amplified organizational influence within university community by implementing leadership training and development programs.
- Introduced ASUW's first effectiveness assessment and evaluation program, using data and feedback to make informed decisions and continuous improvements.

Director of Communications, Associated Students of the University of Washington (ASUW) **May 2021–June 2022**

Manage and direct all internal and external communication efforts, ensuring clarity, consistency, and engagement while promoting ASUW's mission and activities to the student body and wider community.

- Achieved 30% increase in student participation and feedback through strategic initiatives involving innovative programs, collaborative outreach, and strategic representation, elevating student government's influence on campus-wide initiatives.

CONFERENCES & PUBLICATIONS

CONFERENCES

- 2023 Climate Lobbying Conference, Washington, D.C.
- 2023 Public Interest Environmental Law Conference (University of Washington CCL representative), Eugene, OR

PUBLICATIONS

"Driving Climate Action: A Comparative Analysis of Renewable Energy Policies"

Co-authored research article published in *Environmental Policy Review*, examining renewable energy policies and bearing on sustainability in various regions worldwide.

"Climate Resilience in Higher Education: A Roadmap for Building Sustainable Campus Solutions"

Co-authored comprehensive guide published in *Sustainability Today*, outlining strategies and best practices for universities to enhance climate resilience and foster environmentally friendly practices on campus in face of environmental challenges.



Janise's dedication to thorough research, combined with her ability to synthesize complex policies into digestible content, has significantly enhanced our team's ability to advocate effectively.

-Chief of Staff for Governor Jay Inslee

Strategy

Visuals – The color scheme and graphics represent Janise’s passion for climate-related legislation and renewable/green energy. I created a logo with her initials and a green leaf to also represent her areas of interest.

Content – I added Janise’s capstone project to her Education section as it related directly to the type of position she was targeting, Climate Policy Analyst in Washington, D.C. Given her minor in Chinese and desire for international policy work, and lack of direct experience working on international projects, I felt it was important to showcase her knowledge in this area. I highlighted it in a different color to help it stand out more.

Janise is an ambitious client with an innate ability to relate to people and strong desire to learn and do as much as possible to help drive her mission forward. I showcased the variety of responsibilities she was given with the scope and breadth of who she reached from constituents to community leaders, to activists, to U.S. Congressional members, while also diving deep into validated research to strengthen her and her boss's positions. The testimonial at the bottom of the second page also verifies her strengths in research and communication.

The second page further proves her desire to effect change is more than just academics and a couple of internships. Her Leadership section shows her strengths as a self-starter (founding CCL chapter), leader (CCL, editor of newspaper, VP of student government), and communicator (director of communications and editor). The Conferences & Publications section also demonstrates her desire to be active in the cause and be known as a thought leader. It was also important for Janise to start keeping track of all of the conferences and publications she is involved with as she is also hoping to attend grad school in a couple of years.

Job Posting

Job Title: Climate Policy Analyst

Company: Environmental Policy Advocacy Group

Location: Washington, D.C.

Job Description:

As a Climate Policy Analyst, you will leverage your knowledge of political science and environmental policy to contribute to our organization's mission. You will be a critical member of our team, focusing on creating and advocating for robust and effective climate change policies.

Responsibilities:

Conduct in-depth analysis of current climate change policies, regulations, and trends both domestically and internationally, particularly between the U.S. and China, in line with the commitments of the Paris Climate Agreement.

Draft policy briefs, reports, and position papers on climate change-related issues, including the implementation and impacts of the Paris Climate Agreement.

Monitor and track climate legislation and regulatory developments in the U.S. and China.

Engage with policymakers, stakeholders, and partners to advocate for the organization's climate policy objectives.

Represent the organization in meetings, conferences, and other events.

Collaborate with the communications team to translate complex policy issues into clear, understandable content for diverse audiences.

Coordinate with leadership and other team members on strategic initiatives and campaigns.

Qualifications:

Bachelor's degree in Political Science, Environmental Studies, or related field.

Experience in environmental advocacy, as evidenced by internships or similar roles.

Familiarity with climate change policy and legislation.

Excellent research, writing, and public speaking skills.

Proficiency in Chinese preferred.

Strong leadership and organizational skills, as demonstrated through experience leading student or community organizations.